

# GAURI SHARMA

## Experience

<b>June 2009 – Present</b>	<b>UX Design Intern</b> Method Inc. (San Francisco, CA)
<b>November 2007 – Present</b>	<b>Freelance Design Consultant</b> Skillplay LLC (Cincinnati, OH) Kangaroom Storage (San Francisco, CA) V2 Fitness LLC/Moji (Glenview, IL) Respond Clothing (Pasadena, CA) Sohail Anjum Photography (London, UK) Silicon Valley Engineering & Design (San Jose, CA)
<b>October 2006 – November 2007</b>	<b>Industrial Designer, Project Manager &amp; Liaison</b> Innovative Design Engineering & Animation (San Francisco, CA)
<b>March 2005 – October 2005</b>	<b>Design/Drafting Intern</b> Freetech Plastics, Inc (Fremont, CA)
<b>June 2003 – December 2003</b>	<b>Design Intern</b> Plasticworks, Inc. (Berkeley & Richmond, CA)

## Education

<b>August 2001 – May 2006</b>	<b>Bachelor of Fine Arts in Industrial Design</b> California College of the Arts (Oakland & San Francisco, CA)
<b>August 2000 – July 2001</b>	<b>Certification in Graphic Design and Commercial Art</b> Northern California Regional Occupational Program

## Skills

<b>Design</b>	Design Research & Analysis Heuristic Analysis & Usability Testing Hand & Digital Renderings Concept Ideation, Proofing, & Refinement Modelmaking/Prototyping Drafting & 3D Modeling Information Architecture, Interaction Paradigms & User/System Flows (UI) Wireframing, Page Templates & Paper Prototyping (UX) Print & Digital Graphic Design Branding & Marketing
<b>Computer-Based</b>	<b>Design</b> Adobe Creative Suite (Photoshop, Illustrator, Indesign) <b>3D Modeling</b> Alias Design Studio, Solidworks <b>2D Drafting</b> Ashlar Vellum Graphite <b>Interactive &amp; UX</b> Flash, Dreamweaver, Microsoft Visio, Omnigraffle, Axure <b>General</b> Microsoft Office (Word, Excel, Powerpoint, Outlook)

## Testimonials

**Evelyn Wang & Tutti Taygerly**  
UX Design Directors, Method Inc.

“In the short time Gauri has been here, she’s been exposed to a range of projects and a wide variety of design activities we practice in the studio, from research – both competitive and user, to concept ideation, to sketching packaging solutions, to wireframe design. On all these efforts, Gauri has brought an admirable degree of diligence and enthusiasm to her work. She is extremely self-motivated, completely diligent in accomplishing whatever task she’s given, and has an extremely positive attitude. She always completes tasks in a timely fashion, sometimes putting in extra time over the nights and weekends to do so.”

**Yutaka Kazamaki**  
Design Director, IDEA

“Gauri has a rare talent of being creative and very organized at the same time. Her talent in finding the problem in fixing them in not only the effective way, but also concern for the environment and people is something every company can use.”

**Ralph Silberman**  
Account Manager, IDEA

“I worked with Gauri during the time period when we were both at IDEA. Gauri was instrumental in managing the projects and ensuring that the development team completed them to the highest standard possible. Making sure corrections were done on a timely basis to the clients wishes helped solidify a strong reputation for the organization in the industry. Gauri also has the unique gift of being able to recognize the true potential of a design concept in order to assist the team in bringing out its full potential. I most importantly recognized her ability to communicate effectively to all parties involved (client, development team, salesperson, & management).”

**Richard Freeman**  
Owner/Founder, Freetech Plastics

“Gauri interned at our company in 2004. She did creative graphic design work for us, some of which is still in use. I enjoyed the enthusiasm and creativity with which she approached the projects we worked together on.”